For Immediate Release

Minister Edwin Tong Becomes Patron of Centre for Fathering

Singapore, 30 Jan 2024 - Mr Edwin Tong, Minister for Culture, Community and Youth and Second Minister for Law, has accepted Centre for Fathering (CFF)'s invitation to be its patron effective today.

"I am deeply honoured to accept the invitation to become the patron of the Centre for Fathering. Through my involvement in various roles in the community, I've seen firsthand the positive impact of engaged and supportive families, and the CFF has played an important role in supporting dads and mums on their lifelong journey with their children," said Mr Tong.

He added, "Together, I hope that we will work towards a future where every child grows up in an environment filled with love, guidance, and opportunities. And a Singapore where strong families are the cornerstone of our success and happiness, and where the CFF continues to support by nurturing our society's most precious asset – our families."

Mr Keith Magnus, chairman, CFF said, "We are honoured and delighted that Minister Tong has accepted our invitation to become patron. As a dedicated and loving father to three daughters who are now young adults, Minister Tong strongly believes that a father's role is irreplaceable in the lives of their children. He is himself a role model father to his daughters. We look forward to working closely with our new patron to turn the hearts of fathers and children towards each other in this nation."

Mr Tong is CFF's fourth patron since its establishment in 2000. Former patrons include Mr Chan Soo Sen, former Minister of State for Community Development and Sports, Education, and Trade and Industry; Mr Gan Kim Yong, Minister for Trade and Industry; and former Speaker of Parliament, Mr Tan Chuan-Jin.

Over the last 24 years, CFF has equipped more than 65,000 fathers through programmes and workshops conducted in schools, prisons, religious organisations and companies. Over 5,000 mothers have also benefitted from its programmes from 2021. CFF runs nationwide campaigns such as Celebrating Fathers, Back to School with Dad, Eat With Your Family Day and Mum's Day Out, which reach 4.7 million and engage more than 300,000 families each year.

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About Centre for Fathering, DADs for Life and MUMs for Life

Centre for Fathering (CFF) is a non-profit organisation founded in 2000 to promote active and involved fathering in Singapore. The organisation turns the hearts of fathers and children towards each other by inspiring and activating fathers to strengthen families. We activate men and women to become effective fathers and mothers for their children.

Over the past 24 years, CFF has equipped more than 65,000 fathers in the last 24 years through programmes and workshops conducted in schools, prisons, religious organisations and companies. And since 2021, it has also reached and supported over 5,000 mothers. The organisation also runs nation-wide campaigns such as Celebrating Fathers, Mum's Day Out, Back to School with Dad and Eat With Your Family Day which reach of 4.7 million and engage more than 300,000 families each year.

DADs for Life
In 2009, Singapore's nation-wide fathering movement DADs for Life was founded to inspire and mobilise fathers to become more involved and a good influence to their children for life. CFF has been the driving force for the DADs for Life movement since 2015.

MUMs for Life
On Mother's Day in 2019, DADs for Life partnered with a group of mother volunteers to launch a national ground-up movement – MUMs for Life to complement the work of DADs for Life. MUMs for Life celebrates a Mum's identity as daughter, woman, wife and mother.

Mums and Dads play irreplaceable and complementary roles in parenting. MUMs for Life aims to help Mums become confident in their unique identity and multiple roles so that they can better nurture our children and support Dads in building a stronger family in an increasingly complex world.

For more information, go to www.fathers.com.sg.