



**Speaker of the Parliament of Singapore Mr Seah Kian Peng  
Joins DADs for Life Football Club for a Father's Day Match**

**Singapore, 20 June 2025** — As part of the Celebrating Fathers campaign, DADs for Life Football Club will be hosting a Father's Day football match featuring Guest Player Mr Seah Kian Peng, Speaker of the Parliament of Singapore. A passionate footballer and devoted dad, Mr Seah will take the field alongside our team to celebrate fatherhood and spotlight the pivotal role fathers play in their children's lives.

This year's Celebrating Fathers campaign carries the heartfelt theme: *My Dad, My Anchor*, paying tribute to the strength and quiet assurance that fathers provide. Just as an anchor steadies a ship in turbulent waters, fathers offer grounding and security to their families.

The match is one of several meaningful activities taking place this June under the Celebrating Fathers initiative. It also coincides with a significant milestone for the Centre for Fathering, which marks 25 years of championing active and involved fatherhood. Since its founding on Father's Day in 2000, Centre for Fathering has inspired, equipped and empowered more than 68,000 fathers across Singapore.

The DADs for Life Football Club was established in 2016 as a ground-up initiative by the Centre for Fathering and DADs for Life, using the universal appeal of football to engage fathers from all walks of life. The club plays 10 to 12 friendly matches annually, connecting with up to 250 fathers each year. These gatherings go beyond the game, with each match beginning with a short sharing session led by a DADs for Life member, focused on parenting values and updates from the movement. Mr Seah's participation

in this year's match reinforces the message that fatherhood is a shared journey and a meaningful foundation for raising resilient children. The match will take place on Sunday, 22 June 2025, at 7.00pm at PUB Recreation Club.

“Fatherhood is a lifelong commitment to nurture, guide and champion our children,” said Dr. Xander Ong, CEO of Centre for Fathering. “Speaker Seah’s decision to lace up and have his boots on the ground with fellow fathers, underscores the government’s commitment to encouraging involved and present fathers across Singapore.”

The Celebrating Fathers campaign encourages dads to embrace play as a meaningful way to bond with their children and to be actively engaged throughout their parenting journey.

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## **About Centre for Fathering, DADs for Life and MUMs for Life**

Centre for Fathering (CFF) is a non-profit organisation founded in 2000 to promote active and involved fathering and address issues caused by fatherlessness in Singapore. The organisation aims to turn the hearts of children towards their fathers by empowering more fathers to be better role models and an enduring inspiration to their children.

Since 2015, CFF has been the driving force for Singapore's nation-wide fathering movement – DADs for Life which seeks to inspire and mobilise fathers to become more involved with and a good influence to their children. Under the DADs for Life umbrella are initiatives such as Back to School with Dad, Eat With Your Family Day and Celebrating Fathers – to encourage fathers to spend time with their families and create a culture that promotes active fathering.

Launched on Mother's Day 2019, MUMs for Life is a ground-up movement to celebrate a mum's unique identity as a woman, daughter, wife and mother, whose key partner is DADs for Life because we believe that mums and dads play irreplaceable and complementary roles in parenting together.

## **CFF is Made For Families**

CFF is proud to be part of the ecosystem supporting families in Singapore, and identify ourselves as an organisation that is Made For Families. Made For Families represents the different ways – big and small – in which Singapore supports families. Companies, organisations and community groups can adopt the brand mark to identify themselves as promoting the value of family in our society. Together, we can build a Singapore that is Made For Families, by laying a foundation of support, from family-friendly spaces and workplaces, products and services, and family-bonding activities.

Visit [www.madeforfamilies.gov.sg](http://www.madeforfamilies.gov.sg) for more information.