



## **MUMs for Life Celebrates Mother's Day with Art, Love and Community**

**Singapore, 10 May 2025** – Centre for Fathering and MUMs for Life return with its signature Mum's Day Out celebration on Mother's Day, bringing together families and the community for a heartfelt tribute to motherhood. This year's theme, "A Mother Is...", invites children and families to reflect on the many roles, strengths, and expressions of love that mothers embody.

To be held on 10 May 2025 at the Geylang West Community Club, the event will be graced by Guest-of-Honour, Minister Josephine Teo, Grassroots Adviser to Jalan Besar GRC. Families in attendance will be able to enjoy a lineup of engaging activities, including performances and a Mother's Day Art Competition prize presentation.

### *Mother's Day Art Competition and Exhibition*

This year's Mother's Day Art Competition received strong support from both schools and the community. Over 200 beautiful entries were submitted across the four age-based categories - Preschool (Age 4 – 6); Lower Primary (Age 7 – 9); Upper Primary (Age 10 – 12); and Secondary (Age 13 – 17).

Participants were invited to create an original 2D artwork using traditional mediums such as paint, crayons, coloured pencils, or mixed media. Judging was based on clarity of theme, creativity and originality, as well as art technique.

In a continued show of community support, participants were able to submit their hardcopy artworks at various community clubs and centres islandwide, making it convenient for families and schools to take part. Minister Teo will be presenting the prizes to the winners during the MUM's Day Out event.

Following the event, an exhibition will be held to showcase selected artworks at the Deependlove Co. pop-up gallery (10 Penang Rd, #01-02, Dhoby Ghaut Green) from 20–22 June 2025. Members of the public are invited to view and appreciate the heartfelt creations by young artists, in celebration of mothers across Singapore.

“A mother's love is often felt, but not always said,” shares Dr. Xander Ong, CEO, Centre for Fathering. “Through the children's artwork, we witness the mother-child relationship expressed creatively and powerfully. It's a reminder that behind every child is a mother who believes in them.”

"It's heartening to see children across different age groups expressing their appreciation for mothers through such creative and meaningful artworks," said Ms Joanna Portilla, Families for Life Council Member and competition judge.

"This celebration, with its mix of art and community activities, creates wonderful opportunities for families to come together and honour the special role that mothers play in our lives. It is love made visible, Happy Mother's Day!"

“We believe that there is creativity in every child, no matter how they choose to express it. Everyone was born with an innate curiosity from birth, we seek to nurture the freedom of healthy creative expression,” mused Ms Macy Chan, Founder, CEO & Creative Director of Deependlove Co. “Child-like wonder is precious and should not be lost in the process. It is never too late to start on that process of rediscovering your unique creative expression. What better way than to showcase artistic works about Mother's Day, with the love for a mother through a child's perspective?”

### *Family-Fun Activities at Mum's Day Out*

Organised by Centre for Fathering, MUMs for Life and DADs for Life, MUM's Day Out will continue to honour the unique identities and contributions of mothers, while fostering stronger family connections.

Throughout the day, families can look forward to bond over a delightful range of fringe activities. These include creative hands-on stations for parents and children to make various items together – such as Mother's Day cards, crochet items, hand-sanitisers and hand-pressed flower bookmarks. There will also be fun and interactive elements to engage children, with a recycling game, bouncy castle, balloon sculpting and engaging booth activities. To add to the festive atmosphere, guests can also feast on classic local favourite with a live rojak station.

For more event details and updates, visit: [www.fathers.com.sg/mums-day-out](http://www.fathers.com.sg/mums-day-out)

## **About Centre for Fathering and MUMs for Life**

Centre for Fathering (CFF) is a non-profit organisation founded in 2000 to promote active and involved fathering and address issues caused by fatherlessness in Singapore. The organisation turns the hearts of fathers and children towards one another by empowering more fathers to be better role models and an inspiration to their children. Launched on Mother's Day 2019, MUMs for Life is a ground-up movement to celebrate a mum's unique identity as a woman, daughter, wife and mother. Together, MUMs for Life and DADs for Life highlight the irreplaceable and complementary roles mums and dads play.

## **CFF is Made For Families**

CFF is proud to be part of the ecosystem supporting families in Singapore, and identify ourselves as an organisation that is Made For Families. Made For Families represents the different ways – big and small – in which Singapore supports families. Companies, organisations and community groups can adopt the brand mark to identify themselves as promoting the value of family in our society. Together, we can build a Singapore that is Made For Families, by laying a foundation of support, from family-friendly spaces and workplaces, products and services, and family-bonding activities.

Visit [www.madeforfamilies.gov.sg](http://www.madeforfamilies.gov.sg) for more information.

## About Families for Life (FFL) Movement

The Families for Life Movement, led by the Families for Life Council, rallies individuals, families and organisations to celebrate families and strengthen family bonds towards building a Singapore Made for Families.

The Families for Life signature initiatives are:

- **Families for Life programmes and resources** to support strong family values, strong and lasting marriages and confident parenting.
- **Families for Life @ Community initiatives** to strengthen family relationships in convenient locations in 24 towns. Couples and families can participate in marriage preparation, marriage mentoring, marriage enrichment, parenting and grandparenting programmes, and parent peer support groups.
- **I Still Do** – campaign celebrating love, commitment, and marriage in February, with enriching online programmes, useful resources and activities for married couples.
- **National Family Festival** – a national celebration of the importance of families in June, with family bonding events and activities throughout Singapore.
- **Connecting Our Generations** – campaign celebrating the strong intergenerational bonds within families in October.

Visit [www.familiesforlife.sg](http://www.familiesforlife.sg) for tips, resources and interesting family activities as well as a wide range of meaningful volunteering opportunities.

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