

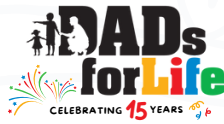


DADs

Give Back

**Give back to the community.
Transform fathers and families!**





Dear Dads,

As DADs for Life celebrates its 15th year in inspiring and activating fathers, we are launching Dads Give Back – a voluntary fundraising programme to encourage dads, mums, families and organisations to fundraise to support the work that we do together as a national movement to encourage and empower fathers.

Getting involved is simple. For example, you can run a kilometre for every \$100 raised, host a cookout, garage sale, work with schools to create art pieces or rally your children to do a K-pop dance together! More importantly, have a good time with your family and share about why you are fundraising as a father.

Your involvement will help many more fathers be activated like you. Together, let's continue to reach more fathers beyond these 15 years and more.

Best regards,
Xander Ong
CEO
Centre for Fathering





Why participate?

Support the Centre for Fathering to inspire dads to strengthen their families. Your fundraising efforts will directly enhance programmes that uplift fathers and promote stronger father-child bonding and bring greater awareness to the work we do. By participating, you'll model compassion and generosity for your children, and every dollar raised will create lasting, positive change to families in Singapore.

Who are we

Centre for Fathering is a non-profit organisation founded in 2000 to promote active and involved fathering in Singapore. We aim to turn the hearts of fathers and children towards each other by inspiring and activating fathers to strengthen families. Through the DADs for Life and MUMs for Life movements, we inspire dads and support mums so that men and women can become effective fathers and mothers for their children!





Who you'll be impacting

The funds raised will go towards reaching incarcerated fathers, fathers of children with special needs, fathers in marginalised families and fathers of newborns so that they can start their fathering journey on a firm foundation.

Read **Jamal's** story on how Centre for Fathering's fathering programme helped turn his fathering journey around.



Read **Bruce's** story on Centre for Fathering's prison outreach programme provided a precious bonding moment with his daughter.





How are some ideas for your campaign!



Father Groups: Put up a band performance or run a marathon together.



Individuals: Start a birthday fundraiser or a matching campaign, like doing push-ups or running.



Mum Groups: Host a cookout or baking event with your partner.



School Groups: Have students create and sell art and crafts to raise funds.



Family Groups: Plan a neighbourhood car wash or garage sale with your extended family.



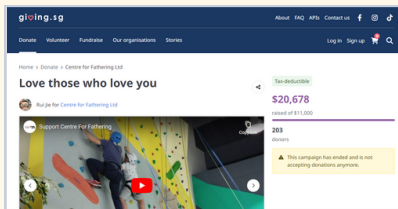
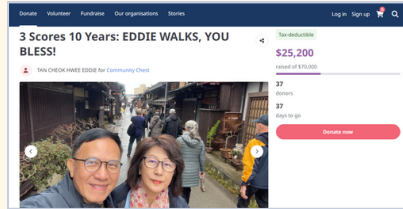
Youths and Young Adults: Encourage your children or youths in your community to do a K-pop performance.



Campaign Examples

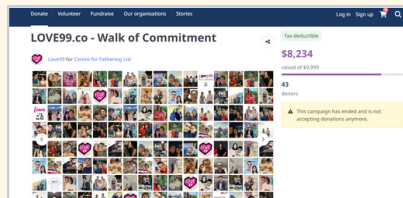
Thank you to the following donors with campaigns that support us in strengthening families!

Eddie Tan is an inspiring father on a mission to give back to the community. As he turns 70, he aims to raise \$70,000 by walking 70km for 7 charities – of which Centre for Fathering is one!

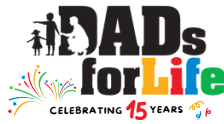


Rui Jie, grateful for the love from her parents, raised funds for Centre for Fathering so that other children can also benefit from loving parents.

LOVE99.co raised funds for Centre for Fathering to strengthen marriages and making parenthood achievable and through inspiring stories and role modelling.



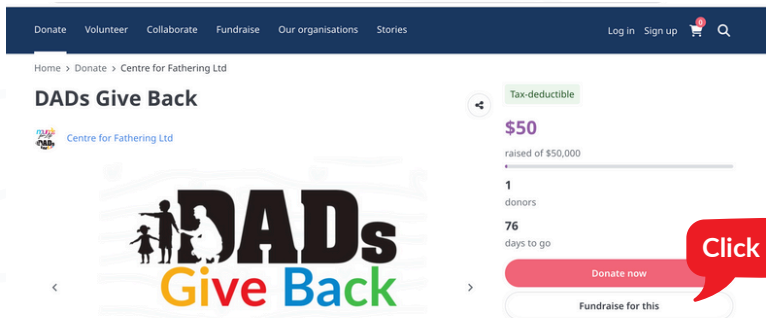
Endowus is on a mission to not just empower dads and mums to invest better to live better, but also to give back to the community.



How to create a fundraising campaign on Giving.sg

Step 1: Log in to your **Giving.sg** account.

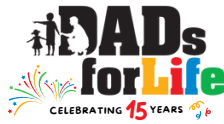
Step 2: Go to <https://www.giving.sg/donate/campaign/dads-give-back> and click on “Fundraise for this”.



Step 3: Follow the steps provided by Giving.sg. Submit your campaign for approval.

Step 4: Once approved, promote your campaign with the campaign link generated by Giving.sg to your community via Whats app / Telegram / Email / Social Media.





Thank you for your support of Centre for
Fathering and DADs for Life!

Timeline

Please set your campaign to end by
31 March 2025

Contact

Please email us at
supportus@fathers.com.sg
if you need help with your campaign

